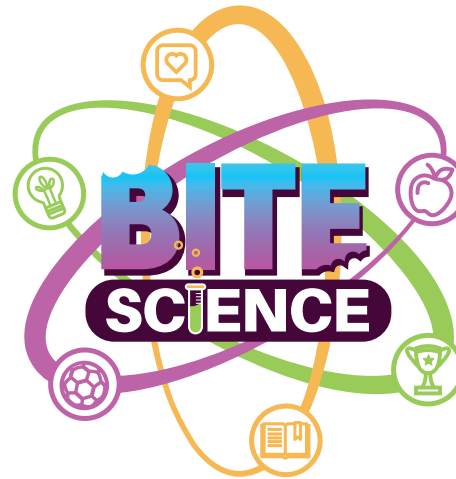


General Manager Overview: Fall 2025



August

September

October

November

December

January

Welcome

Welcome to an exciting lineup of core promotions, wellness education, scratch-made LTO menu items, and engagement activities scheduled for this fall. Developed in alignment with our 2025-2026 Promotions Planner, each month's featured events are designed to engage and educate students, generate interest, encourage belonging, and increase satisfaction while showcasing the student nutrition program.

For quick reference, this Overview is divided according to month, grade level, and featured promotional content, including:



BITESCIENCE - BiteScience is an innovative science-based nutrition education program that offers students a hands-on approach to understanding how food fuels their bodies and minds and the benefits of balanced wellness habits.



NEW BiteScience Classroom/Lunchroom Activities - Easy-to-implement activities created to reinforce each month's wellness education focus. Based on district and site considerations, the activities offer fun ways to spark students' imaginations and encourage hands-on participation.



SCRATCH-MADE LTO MENU FEATURES - Students are looking for something new, including fresh flavors and exciting twists on classic meals. Our new Scratch-Made Secondary LTO Menu Features introduce and promote limited-time offerings. These scratch-made menu items showcase the quality and freshness of the ingredients while satisfying students' food cravings and boosting participation.



SUPER BITES - Super Bites is a bi-monthly feature centered around highlighting superfoods and seasonal produce that not only taste great but also deliver amazing health benefits. Through student insights of our food, we've found many students asking for tasty recipes that boost their personal health and wellness goals. Super Bites introduces students to the diversity of produce grown in their local communities - all while making school meals more vibrant, engaging, and delicious. Under the Super Bites program, students will be provided with "Did you know" facts and other nutritional information about these items.



NATIONAL FOOD DAYS - National Food Days are themed celebrations highlighting specific foods, such as National Apple Day, National Nacho Day, or Pancake Day. These enjoyable, food-centered events offer an excellent opportunity to break the lunchroom routine, add excitement and variety, boost student engagement and participation, and cultivate a sense of belonging and school spirit.



Our promotions are supported with a full complement of age-appropriate marketing materials created especially for your students. This kit contains print materials (one tube and one corevelope) for your Elementary, Middle, and High School sites. The contents of each are outlined on the following pages. As in the past, additional digital resources are available to enhance the promotions and can be accessed by visiting the Fall Promotions Link at sodexosites.com/2025/fall/k12

Finally, each school will receive a separate envelope containing our new **Segment Value Proposition** materials. These materials will support our value proposition's continuous deployment and integration with both our internal teams and external audiences. A value proposition is crucial to communicate our value and the benefits our clients and customers experience to grow our business and provide the best service possible.

Best of luck in making our 2025-2026 School Year a success.



August



Wellness Focus: Brain Health

Wellness Education:
Back to School BRAIN

Monthly Focus Ingredients:
Blueberries, Leafy Greens, Turmeric, Eggs

Featured Recipe:
Veggie Packed Chicken Biryani (SR5469)

Anatomy Of Taste Flavor Boost:
Pickled Red Onions (Sour) (SR1276)

Classroom/Lunchroom Activity:
Brain Food Detective



☆ Available to order on [SDXaccess.com](https://www.sdxaccess.com)

Elementary School



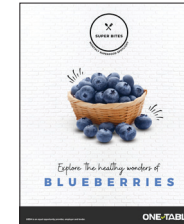
Wellness Poster



Featured Recipe



Anatomy Of Taste Flavor Boost Cling



Super Bites Poster

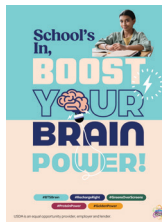


Super Bites Education Sheet

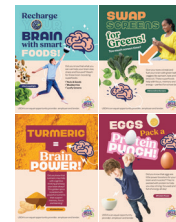


National Lemonade Day (Digital Only)

Middle School



Wellness Poster



Wellness Mini Posters



Featured Recipe



Anatomy Of Taste Flavor Boost Cling



Super Bites Poster



Super Bites Education Sheet



National Lemonade Day (Digital Only)

High School



Wellness Poster



Wellness Mini Posters



Featured Recipe



Anatomy Of Taste Flavor Boost Cling



Super Bites Poster



Super Bites Education Sheet



National Lemonade Day (Digital Only)



Recommended:
8/20 National Lemonade Day

Other Food Days:

8/19 National Potato Day – Feature Smiles/Emojis potatoes with every meal (SR3502)

8/28 National Burger Day – Great day to try a Scratch-made Secondary LTO burger or Back to School Grill-Out

📄 Available to download: [At School SharePoint>Marketing>Promotions](#)



Super Bites

Minimum 2x per month:

Blueberries (SR3918/SR1384)
Leafy Green (SR3752/SR2129)
Turmeric (SR3693)

📄 Full set of digital resources available on [Fall Promotions link](#).

Middle School and High School

AUGUST/SEPTEMBER SCRATCH-MADE LTO MENU FEATURES



Optional For Elementary Sites



SUMMER BERRY CRUNCH SALAD
Choose your toppings: strawberries, blueberries, raspberries, kiwi, mandarin oranges, mandarin peaches, mandarin pineapples, mandarin nectarines, mandarin plums, mandarin apricots, mandarin cherries, mandarin pears, mandarin apples, mandarin pomegranates.



HOT HONEY PEPPERONI PIZZA
Choose your toppings: pepperoni, mushrooms, onions, olives, jalapenos, extra cheese, extra sauce, extra crust.



CHERRY PEPPER CHICKEN SANDWICH
Choose your toppings: cherry pepper, chicken, cheese, lettuce, tomato, onion, pickles, ketchup, mustard, mayo, special sauce, extra crust.

DELI/FAST TAKES:
Summer Berry Crunch Salad (SR5439)
PIZZA: Hot Honey Pepperoni (SR5609)
GRILL: Cherry Pepper Chicken Sandwich (SR5461)

October



Wellness Focus: Bone Health

Wellness Education:
Spooky Strong SKELETON

Monthly Focus Ingredients:
Pumpkin, Mushrooms, Broccoli, Tofu

Featured Recipe:
Pumpkin Penne Alfredo (SR5431)

Anatomy Of Taste Flavor Boost:
Sunflower Seed Gremolata (Crunchy/Savory) (SR5623)

Classroom/Lunchroom Activity: 
The Powerful Pumpkin
★ Available to order on [SDXaccess.com](https://www.sdxaccess.com)

Elementary School



Wellness Poster



Featured Recipe



Anatomy Of Taste Flavor Boost Cling



Super Bites Poster



Super Bites Education Sheet



National Chicken & Waffles Day (Digital Only)

Middle School



Wellness Poster



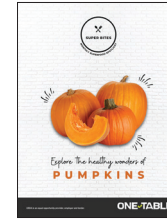
Wellness Mini Posters



Featured Recipe



Anatomy Of Taste Flavor Boost Cling



Super Bites Poster



Super Bites Education Sheet



National Chicken & Waffles Day (Digital Only)

High School



Wellness Poster



Wellness Mini Posters



Featured Recipe



Anatomy Of Taste Flavor Boost Cling



Super Bites Poster



Super Bites Education Sheet



National Chicken & Waffles Day (Digital Only)



Recommended:
10/20 National Chicken & Waffles Day
Ask for SNM for your regional recipe.

Other Food Days:

10/6 National Noodle Day (SR5431/SR3994)

10/29 National Oatmeal Day (SR1942)

10/31 National Breadstick Day - Feature a Mummy Dog (SR5463/SR1119)

📄 Available to download: [At School SharePoint>Marketing>Promotions](#)



Super Bites
Minimum 2x per month:
Pumpkin (SR1664)
Mushrooms (SR1843)
Broccoli (SR1274)

📄 Full set of digital resources available on [Fall Promotions link](#).

Middle School and High School

OCTOBER/NOVEMBER SCRATCH-MADE LTO MENU FEATURES



Optional For Elementary Sites



SPICY TURKEY SUB



PUMPKIN ALFREDO PIZZA



SUNBUTTER & JALAPEÑO BURGER

DELI/FAST TAKES:
Spicy Turkey Sub (SR5440)
PIZZA: Pumpkin Alfredo Pizza (SR5452)
GRILL: Sunbutter & Jalapeño Cheddar Burger (SR5460)

November



Wellness Focus: National Gratitude Month

Wellness Education:

Have an Attitude of GRATITUDE

Monthly Focus Ingredients:

Cranberries, Sweet Potatoes, Potatoes

Featured Recipe:

Pumpkin Penne Alfredo (SR5431)

Anatomy Of Taste Flavor Boost:

Sunflower Seed Gremolata (Crunchy/Savory) (SR5623)

Classroom/Lunchroom Activity:

Bog To Bite: A Berry Big Adventure

☆ Available to order on [SDXaccess.com](https://www.sdxaccess.com)



Elementary School



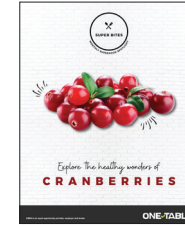
Wellness Poster



Featured Recipe



Anatomy Of Taste Flavor Boost Cling



Super Bites Poster



Super Bites Education Sheet



National Nacho Day (Digital Only)

Middle School



Wellness Poster



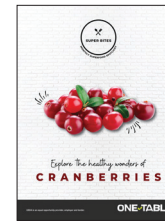
Wellness Mini Posters



Featured Recipe



Anatomy Of Taste Flavor Boost Cling



Super Bites Poster



Super Bites Education Sheet



National Nacho Day (Digital Only)

High School



Wellness Poster



Wellness Mini Posters



Featured Recipe



Anatomy Of Taste Flavor Boost Cling



Super Bites Poster



Super Bites Education Sheet



National Nacho Day (Digital Only)



Recommended:

11/6 National Nacho Day -

Feature your school's favorite nachos.

Other Food Days:

11/3 National Sandwich Day -

Feature your school's favorite sandwich

Holiday Meal

Feature a holiday meal before Thanksgiving. Multiple recipes are available to support based on preferences.

📄 Available to download: [At School SharePoint>Marketing>Promotions](#)



Super Bites

Minimum 2x per month:

Cranberries (SR1889/SR1727)

Sweet Potatoes (SR2277)

Potatoes (SR2609)

📄 Full set of digital resources available on [Fall Promotions link](#).

Middle School and High School

OCTOBER/NOVEMBER SCRATCH-MADE LTO MENU FEATURES



Optional For Elementary Sites



DELI/FAST TAKES:

Spicy Turkey Sub (SR5440)

PIZZA: Pumpkin Alfredo Pizza (SR5452)

GRILL: Sunbutter & Jalapeño Cheddar Burger (SR5460)

December



Wellness Focus: Moods

Wellness Education:

Feeling blue? Grab some MOOD food to chew

Monthly Focus Ingredients:

Bananas, Berries, Oats, Yogurt

Featured Recipe:

Thai Chicken & Pineapple Fried Rice (SR5766)

Anatomy Of Taste Flavor Boost:

Lime Wedge (Citrus/Bitter) (SR1283)

Classroom/Lunchroom Activity:

Feed The Food To Match The Mood



☆ Available to order on [SDXaccess.com](https://www.sdxaccess.com)

Elementary School



Wellness Poster



Featured Recipe



Anatomy Of Taste Flavor Boost Cling



Super Bites Poster



Super Bites Education Sheet

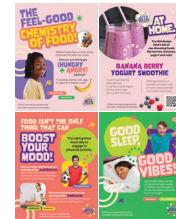


Eat a Red Apple Day (Digital Only)

Middle School



Wellness Poster



Wellness Mini Posters



Featured Recipe



Anatomy Of Taste Flavor Boost Cling



Super Bites Poster



Super Bites Education Sheet



Eat a Red Apple Day (Digital Only)

High School



Wellness Poster



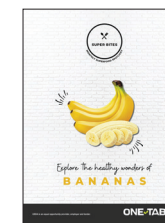
Wellness Mini Posters



Featured Recipe



Anatomy Of Taste Flavor Boost Cling



Super Bites Poster



Super Bites Education Sheet



Eat a Red Apple Day (Digital Only)



Recommended:

12/1 Eat a Red Apple Day – Feature fresh red apples.

Other Food Days:

12/4 National Cookie Day

12/5 National Comfort Food Day – Feature your district's favorite comfort food or one of these suggestions:

Mac & Cheese, Meatloaf, Shepherd's Pie, Pot Pie

Ⓜ Available to download: [At School SharePoint>Marketing>Promotions](#)



Super Bites

Minimum 2x per month:

Bananas (SR1591/SR3613)

Berries (SR2554/SR3613)

Oats (SR1942)

Ⓜ Full set of digital resources available on [Fall Promotions link](#).

Middle School and High School

DECEMBER/JANUARY SCRATCH-MADE LTO MENU FEATURES



Optional For Elementary Sites



SESAME GINGER NOODLE SALAD



PIZZA BIANCA



CHICKEN KATSU SANDWICH

DELI/FAST TAKES:

Sesame Ginger Noodle Salad (SR5835)

PIZZA: Pizza Bianca (SR5453)

GRILL: Chicken Katsu Sandwich (SR4661)

January



Wellness Focus: Eye Health

Wellness Education:
EYE see a Bright Future

Monthly Focus Ingredients:
Carrots, Citrus, Lean Protein, Eggs

Featured Recipe:
Thai Chicken & Pineapple Fried Rice (SR5766)

Anatomy Of Taste Flavor Boost:
Lime Wedge (Citrus/Bitter) (SR1283)

Classroom/Lunchroom Activity:
Eye See An Eye Healthy Plate



☆ Available to order on [SDXaccess.com](https://www.sdxaccess.com)

Elementary School



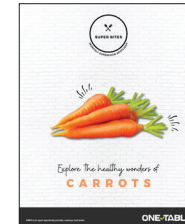
Wellness Poster



Featured Recipe



Anatomy Of Taste Flavor Boost Cling



Super Bites Poster



Super Bites Education Sheet



National Granola Bar Day (Digital Only)

Middle School



Wellness Poster



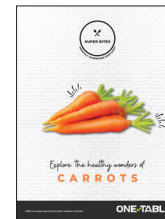
Wellness Mini Posters



Featured Recipe



Anatomy Of Taste Flavor Boost Cling



Super Bites Poster



Super Bites Education Sheet



National Granola Bar Day (Digital Only)

High School



Wellness Poster



Wellness Mini Posters



Featured Recipe



Anatomy Of Taste Flavor Boost Cling



Super Bites Poster



Super Bites Education Sheet



National Granola Bar Day (Digital Only)



Recommended:
1/21 National Granola Bar Day (Retail Only)

Other Food Days:

1/16 International Hot & Spicy Food Day - Feature a Nashville Hot Chicken Sandwich or one of the "spicy" or "hot" Scratch-made Secondary LTOs like the Spicy Turkey Sub or Hot Honey Pepperoni Pizza

📌 Available to download: [At School SharePoint>Marketing>Promotions](#)



Super Bites

Minimum 2x per month:
Carrots (SR1540)
Citrus (SR2063/SR1131)
Pineapple (SR3689/SR3682)

📌 Full set of digital resources available on [Fall Promotions link](#).

Middle School and High School

DECEMBER/JANUARY SCRATCH-MADE LTO MENU FEATURES



Optional For Elementary Sites



DELI/FAST TAKES:
Sesame Ginger Noodle Salad (SR5835)
PIZZA: Pizza Bianca (SR5453)
GRILL: Chicken Katsu Sandwich (SR4661)