

August

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January

# Site Lead Implementation Guide



## Elementary Schools: Fall 2025

# Welcome

Welcome to your **Fall 2025 Promotion Implementation Guide**, featuring an exciting lineup of core promotions, wellness education, scratch-made LTO menu items and engagement activities designed to inform and inspire students to achieve their academic goals while building healthy habits that will last a lifetime.

**Below is a year-at-a-glance look at our promotions for this fall, followed by pages divided by month and featured content.**

## BITESCIENCE



### Why:

BiteScience is an innovative science-based nutrition education program that offers students a hands-on approach to understanding how food fuels their bodies and minds and the benefits of balanced wellness habits.

### When:



Monthly wellness education topic — LTO twice per month on Wednesdays, paired with **Fan Favorite** menu items.

### How:

Each month, students will experience educational content paired with limited-time, seasonal menu items, creating learning moments during lunchtime. Monthly specialty toppings called **Flavor Boosters** will allow students to explore the anatomy of taste while learning how different flavors can influence how we experience food.



## NEW BiteScience Classroom/ Lunchroom Activities



### Why:

Easy-to-implement activities created to reinforce each month's wellness education focus. Based on the district and site considerations, the activities offer fun ways to spark students' imaginations and encourage hands-on learning and participation.

### When:



Monthly, per your General Manager's instructions and site capabilities.

### How:

Check with your General Manager regarding the activities planned for your site and for more details on how to implement each activity.

## Promotion Series Goal:

To successfully promote our programs and promotions created to nourish and educate students, drive excitement, build engagement and instill a sense of belonging within your district.



As in the past, these promotions are supported by print materials and a full complement of digital resources created especially for your students. See page 10 in this guide for more information on available digital resources for your promotions, or visit the Fall Promotions Link at: [sodexosites.com/2025/fall/k12](https://sodexosites.com/2025/fall/k12).

## SCRATCH-MADE LTO MENU FEATURES



**OPTIONAL:** Students are looking for something new, including fresh flavors and exciting twists on classic meals. Our new Scratch-Made LTO Menu Features introduce and promote limited-time offerings that showcase the quality and freshness of ingredients while satisfying students' food cravings and boosting participation.

**SEE YOUR GENERAL MANAGER FOR PLANNING AND IMPLEMENTATION DETAILS.**

## NATIONAL FOOD DAYS



### Why:

National Food Days are themed celebrations that are enjoyable, food-centered events that offer an excellent opportunity to break the lunchroom routine, add excitement and variety, boost student engagement and participation and cultivate a sense of belonging and school spirit.

**When:** 

One to two per month.

### How:

Based on your General Manager's instructions, feature one to two nationally recognized food days (e.g., National Nacho Day, National Pancake Day) and fun-themed days (e.g., Eat a Red Apple Day) that align with your site's plan and capabilities.

## FRESH PICK



### Why:

Fresh Pick is a bi-monthly feature that showcases the best seasonal and local produce on school menus. By emphasizing fresh fruits and vegetables, we aim to nourish students with flavorful, nutrient-rich ingredients and promote lifelong healthy eating habits.

**When:** 

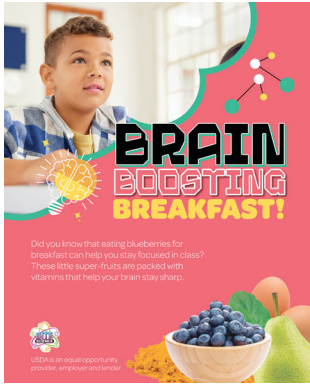
Two Fresh Picks per month.

### How:

Per your General Manager's instructions, feature two Fresh Picks per month supported by accompanying marketing materials and recipes.

# August

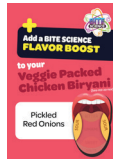
## Wellness Focus: Brain Health



**Wellness Education:**  
Back to School BRAIN



**Featured Recipe:**  
Veggie Packed Chicken Biryani (SR5469)



**Anatomy Of Taste Flavor Boost:**  
Pickled Red Onions (Sour) (SR1276)



## BiteScience Classroom/ Lunchroom Activity: Brain Food Detective

This month's activity challenges students' sleuthing abilities and encourages them to learn more about the foods that positively impact their brain health and classroom performance.

🔔 **Check with your General Manager regarding the activities planned for your site and for more details on how to implement each activity.**

☆ **Available to order on SDXaccess.com**

**Monthly Focus Ingredients:** Blueberries, Leafy Greens, Turmeric, Eggs



## Scratch-Made LTO Menu Features

**Optional for Elementary**



**DELI/FAST TAKES:**  
Summer Berry Crunch Salad (SR5439)  
**PIZZA:** Hot Honey Pepperoni (SR5609)  
**GRILL:** Cherry Pepper Chicken Sandwich (SR5461)

## August



**National Food Days**  
Recommended:  
8/20 National Lemonade Day

**Other Food Days:**

**8/19 National Potato Day** - Feature Smiles/Emojis potatoes with every meal (SR3502)

**8/28 National Burger Day** - Great day to try a Scratch-made Secondary LTO burger or Back to School Grill-Out

🕒 **Available to download: At School SharePoint>Marketing>Promotions**



## Fresh Pick

**Minimum 2x per month:**

- Blueberries (SR3918/SR1384)
- Leafy Green (SR3752/SR2129)
- Turmeric (SR3693)



☆ **Available to order on SDXaccess.com**

# September

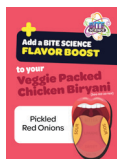
## Wellness Focus: Brain Health



**Wellness Education:**  
Back to School BRAIN



**Featured Recipe:**  
Veggie Packed Chicken Biryani (SR5469)



**Anatomy Of Taste Flavor Boost:**  
Pickled Red Onions (Sour) (SR1276)



## BiteScience Classroom/ Lunchroom Activity: Mind-Body Connection

Strong mind, strong body. September's activities invite students to engage in easy-to-do exercises that will strengthen their bodies and stretch their minds while at their desks.

🔔 **Check with your General Manager regarding the activities planned for your site and for more details on how to implement each activity.**

★ **Available to order on SDXaccess.com**

**Monthly Focus Ingredients:** Blueberries, Leafy Greens, Turmeric, Eggs



## Scratch-Made LTO Menu Features Optional for Elementary



**DELI/FAST TAKES:** Summer Berry Crunch Salad (SR5439)  
**PIZZA:** Hot Honey Pepperoni (SR5609)  
**GRILL:** Cherry Pepper Chicken Sandwich (SR5461)

## September



## National Food Days

**Recommended:**  
**9/26 National Pancake Day**  
Feature pancakes (SR2010) or serve breakfast for lunch with pancakes. (Bring it up a level and include warm berries (SR2617) as a topping.)

**Other Food Days:**  
**9/5 National Cheese Pizza Day**  
**9/16 National Guacamole Day** (SR3990)  
**9/18 National Cheeseburger Day** - Great day to try a Scratch-made Secondary LTO burger or Back to School Grill-Out  
**9/22 National Ice Cream Cone Day** (Retail ONLY)  
📌 **Available to download: At School SharePoint>Marketing>Promotions**



## Fresh Pick

**Minimum 2x per month:**  
Pears (SR1585)  
Leafy Green (SR3752/SR2129)  
Turmeric (SR3693)



★ **Available to order on SDXaccess.com**

# October

## Wellness Focus: Bone Health



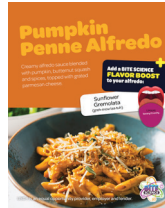
### Classroom/ Lunchroom ACTIVITIES

## BiteScience Classroom/ Lunchroom Activity: The Powerful Pumpkin

It's time to "bone up" on pumpkins' many benefits. This month's activities add color and excitement to students' days, emphasizing pumpkins' bone-building qualities and delicious taste.

🔔 Check with your General Manager regarding the activities planned for your site and for more details on how to implement each activity.

☆ Available to order on [SDXaccess.com](http://SDXaccess.com)



**Featured Recipe:**  
Pumpkin Penne Alfredo  
(SR5431)



**Anatomy Of Taste  
Flavor Boost:**  
Sunflower Seed  
Gremolata (Crunchy/  
Savory) (SR5623)

**Wellness Education:**  
Spooky Strong SKELETON

**Monthly Focus Ingredients:** Pumpkin, Mushrooms, Broccoli, Tofu



## Scratch-Made LTO Menu Features Optional for Elementary



**DELI/FAST TAKES:**  
Spicy Turkey Sub (SR5440)  
**PIZZA:** Pumpkin Alfredo Pizza (SR5452)  
**GRILL:** Sunbutter & Jalapeño Cheddar Burger (SR5460)

## October



## National Food Days

**Recommended:**  
10/20 National Chicken & Waffles Day

Ask for SNM for your regional recipe.

### Other Food Days:

10/6 National Noodle Day (SR5431/SR3994)

10/29 National Oatmeal Day (SR1942)

10/31 National Breadstick Day - Feature a Mummy Dog (SR5463/SR1119)

📌 Available to download: At School SharePoint>Marketing>Promotions



## Fresh Pick

**Minimum 2x per month:**  
Pumpkin (SR1664)  
Mushrooms (SR1843)  
Broccoli (SR1274)



☆ Available to order on [SDXaccess.com](http://SDXaccess.com)

# November

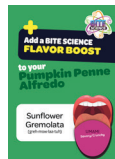
## Wellness Focus: National Gratitude Month



**Wellness Education:**  
Have an Attitude of GRATITUDE



**Featured Recipe:**  
Pumpkin Penne Alfredo (SR5431)



**Anatomy Of Taste Flavor Boost:**  
Sunflower Seed Gremolata (Crunchy/Savory) (SR5623)

### Classroom/ Lunchroom ACTIVITIES

## BiteScience Classroom/ Lunchroom Activity: Bog To Bite: A Berry Big Adventure

A little gratitude can make a huge difference, like how cranberries pack a big punch for heart health and immunity. November's activities help students understand that, like gratitude, the benefits of cranberries go a long way, too, so fill your plate and heart with nourishment and thankfulness.

**Check with your General Manager regarding the activities planned for your site and for more details on how to implement each activity.**

**Available to order on SDXaccess.com**

**Monthly Focus Ingredients:** Cranberries, Sweet Potatoes, Potatoes



## Scratch-Made LTO Menu Features Optional for Elementary



**DELI/FAST TAKES:**  
Spicy Turkey Sub (SR5440)  
**PIZZA:** Pumpkin Alfredo Pizza (SR5452)  
**GRILL:** Sunbutter & Jalapeño Cheddar Burger (SR5460)

## November



## National Food Days

**Recommended:**  
11/6 National Nacho Day  
Feature your school's favorite nachos.

### Other Food Days:

11/3 National Sandwich Day - Feature your school's favorite sandwich

**Holiday Meal** - Feature a holiday meal before Thanksgiving. Multiple recipes are available to support based on preferences.

**Available to download: At School SharePoint>Marketing>Promotions**



## Fresh Pick

**Minimum 2x per month:**  
Cranberries (SR1889/SR1727)  
Sweet Potatoes (SR2277)  
Potatoes (SR2609)

**Available to order on SDXaccess.com**



# December

## Wellness Focus: Moods



**Wellness Education:**  
Feeling blue? Grab some MOOD food to chew



**Featured Recipe:**  
Thai Chicken & Pineapple Fried Rice (SR5766)



**Anatomy Of Taste Flavor Boost:**  
Lime Wedge (Citrus/Bitter) (SR1283)

## Classroom/ Lunchroom ACTIVITIES

### BiteScience Classroom/ Lunchroom Activity: Feed The Food To Match The Mood

Many factors influence students' moods, including the foods they eat. December's activities help students understand the role food plays in improving their mood and its impact on their overall health and well-being.

**Check with your General Manager regarding the activities planned for your site and for more details on how to implement each activity.**

**Available to order on [SDXaccess.com](http://SDXaccess.com)**

**Monthly Focus Ingredients:** Bananas, Berries, Oats, Yogurt



## Scratch-Made LTO Menu Features

**Optional for Elementary**



**DELI/FAST TAKES:**  
Sesame Ginger Noodle Salad (SR5835)  
**PIZZA:** Pizza Bianca (SR5453)  
**GRILL:** Chicken Katsu Sandwich (SR4661)

# December



## National Food Days

**Recommended:**  
12/1 Eat a Red Apple Day  
Feature fresh red apples.

### Other Food Days:

12/4 National Cookie Day

12/5 National Comfort Food Day – Feature your district's favorite comfort food or one of these suggestions: Mac & Cheese, Meatloaf, Shepherd's Pie, Pot Pie

**Available to download: At School SharePoint>Marketing>Promotions**



## Fresh Pick

**Minimum 2x per month:**  
Bananas (SR1591/SR3613)  
Berries (SR2554/SR3613)  
Oats (SR1942)



**Available to order on [SDXaccess.com](http://SDXaccess.com)**

# January

## Wellness Focus: Eye Health



**Featured Recipe:**  
Thai Chicken & Pineapple Fried Rice (SR5766)



**Anatomy Of Taste Flavor Boost:**  
Lime Wedge (Citrus/Bitter) (SR1283)

**Wellness Education:**  
EYE see a Bright Future

## BiteScience Classroom/ Lunchroom Activity: Eye See An Eye Healthy Plate

The “eyes” have it. This month’s activities teach students about foods rich in nutrients like vitamin C and zinc, which are beneficial for eye health and promote a long-term vision of success.

🔔 **Check with your General Manager regarding the activities planned for your site and for more details on how to implement each activity.**

★ **Available to order on SDXaccess.com**

**Monthly Focus Ingredients:** Carrots, Citrus, Lean Protein, Eggs



**Scratch-Made LTO Menu Features**  
Optional for Elementary



**DELI/FAST TAKES:**  
Sesame Ginger Noodle Salad (SR5835)  
**PIZZA:** Pizza Bianca (SR5453)  
**GRILL:** Chicken Katsu Sandwich (SR4661)

## January



## National Food Days

**Recommended:**  
1/21 National Granola Bar Day (Retail Only)

### Other Food Days:

1/16 International Hot & Spicy Food Day – Feature a Nashville Hot Chicken Sandwich or one of the “spicy” or “hot” Scratch-made Secondary LTOs like the Spicy Turkey Sub or Hot Honey Pepperoni Pizza

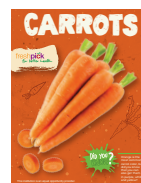
📌 **Available to download: At School SharePoint>Marketing>Promotions**



## Fresh Pick

**Minimum 2x per month:**  
Carrots (SR1540)  
Citrus (SR2063/SR1131)  
Pineapple (SR3689/SR3682)

★ **Available to order on SDXaccess.com**

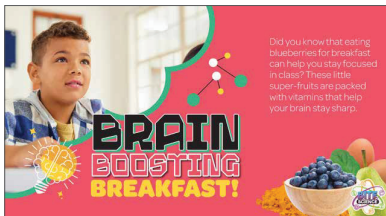


# Digital Resources

In addition to the printed materials shown for each month, you can access a host of digital resources to increase awareness and engagement with students, parents and the community.



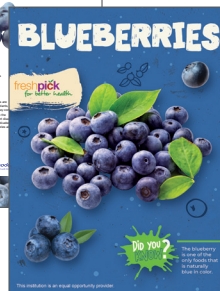
Visit the Fall Promotions Link at:  
[sodexosites.com/2025/fall/k12](https://sodexosites.com/2025/fall/k12)



## Wellness

The following digital assets are available for each promotion:

- 160 x 600 (Skyscraper Ad)
- 250 x 250
- 400 x 400
- 728 x 90 (Leaderboard)
- 1080 x 1080 (Instagram/Social Post)
- 1200 x 628 (Facebook ads)
- 900 x 450 (Nutrislice Home Page Slider)
- 450 x 450 (Nutrislice Widget)
- LCD Screens (LTOs only)



## Fresh Pick

Our Fresh Pick line-up features enhanced digital resources like social media graphics, parent newsletters, and more to increase program engagement.



## Featured Recipe and Scratch-Made LTO (OPTIONAL)

The following digital assets are available for each promotion:

- 160 x 600 (Skyscraper Ad)
- 250 x 250
- 400 x 400
- 728 x 90 (Leaderboard)
- 1080 x 1080 (Instagram/Social Post)
- 1200 x 628 (Facebook ads)
- 900 x 450 (Nutrislice Home Page Slider)
- 450 x 450 (Nutrislice Widget)
- LCD Screens (LTOs only)



PRINT & DIGITAL  
RESOURCES

Available to download:  
At School SharePoint > Marketing > Promotions



